

- ◆ Armed Forces Go Thru' Media Training In GBC
- ◆ I Will Not Countenance Unprofessional Conduct—Don Chebe
- ◆ Who Wins Champion Of Champions
- ◆ Send-Off Party For Two TV Editors
- ◆ Faces Behind Uniiq FM
- ◆ STAR-Ghana Supports Media Outlets
- ◆ Union Chairman Turns Chief
- ◆ Late DOCA's Family In GBC
- ◆ Ladies Association Organizes Competition
- ◆ Kingsley Adjudged Journalist Of The Year
- ◆ Six GBC Staff Win GJA Awards

NO. 28

DECEMBER, 2013

FREE

MINISTER FOR COMMUNICATION VISITS GBC

...To Assess Progress On Digital Technology



- Page 3

The Minister and his entourage in the Newsroom

Becky Wins
CNN Award
- Page 20



Indian High Commissioner in GBC



Celestine
Wins
Competition
- Page 10



The Pulse of the Nation



The Pulse of the Nation

UNIIQ 95.7 AND
REGIONAL FM STATIONS



Total Sports Channel



All News Channel



All Life Channel



• Major Rtd Albert Don-Chebe, the Director-General, congratulating Nana Anti Darko II

Union Chairman Turns Chief

A Senior Technical Coordinator (Technical Production TV OBS) and Divisional Union Chairman, Mr. Louis Darko, has been enstooled chief of Tutu Akuapem North Traditional Area in the Eastern Region under the stool name Nana Anti Darko II.

A search for a successor fell on the Union Chairman after the demise of the substantive chief of the area, his late biological father, Nana Anti Darko I.

The new chief with his entourage led by Tutu Okyeame Hene came to the Broadcasting House to officially and traditionally introduce himself to Management.

Having been introduced, the chiefs and elders sought permission from Management through the Director-General, Major Rtd Albert Don-Chebe, to allow him to discharge his traditional duties when the need arises.

On behalf of Management and staff, the Director-General welcomed Nana back home to GBC assuring him of support and assistance to discharge his responsibilities to the people of Tutu Akuapem. Major Rtd. Don-Chebe reiterated that even though he has now metamorphosed into a chief, he should continue to discharge his obligations to GBC.

He noted that Nana Anti Darko II is a very disciplined gentleman who has performed to the admiration of all. He congratulated and wished him all the best in his new office.

The chiefs and elders expressed their appreciation to Management and members of staff for the TV coverage and warmly receiving them to the House.

They made presentations including drinks to the Corporation.

When GBC Newsletter interviewed him on what he will do as a chief to assist his community, Nana Anti Darko II explained that he will make sure there is unity among all the chiefs. He further gave assurance that there will be peace and discipline among the youth in the area. He also promised to do his best to get investors to come and invest in the areas where they see as potential.



• Nana Anti II being escorted out of the Corporation

Staff Go Through Hepatitis B Screening

Critical Care Nursing Group Ghana, specially trained nurses under Ghana Health Service, came to GBC to organize hepatitis B screening for the staff and to know their health status.

The objective of the programme was to create awareness about the sickness and to let members of staff know what critical care nursing stands for. Their duty is to undertake optimal care nursing to the critically ill persons and families.

The group collaborated with G2 Laboratory by screening the staff while G2 Laboratory also took the laboratory test.



• *GBC staff being attended to by one of the nurses*

Minister Assesses Progress On Digital Technology

The Minister for Communication, Mr. Edward Omanie Boamah, embarked on a tour of media houses with the country's Digital Migration Broadcasting Committee, to find out how ready they were for the transition to digital terrestrial broadcasting.

The Minister's first point of call was Ghana Broadcasting Corporation. The visit was aimed at adopting strategies to meet the International Telecommunication Union Switch over date of 17th June, 2015.

Mr. Omanie Boamah said the government of Ghana has set December, 2014 as its deadline.

He noted that the six months to the International Telecommunication Union deadline date would be used to deal with post migration challenges.

The transition will affect all segments of the broadcasting value chain such as content, production, transition and reception. All this will require technical upgrading.

The Minister and his entourage toured some departments of the Corporation. They were taken to the studios, the Master Control Room and the News Complex.

The Director of Technical Production, Mr. Oscar Nchor, said GBC is making giant steps towards the migration from analogue to digital, but the Corporation needed the intervention of government for a smooth takeoff.



—A group photograph of Management, the Minister and his entourage

I Will Not Countenance Unprofessional Conduct – Don Chebe

The Director-General, Major (Rtd) Albert Don-Chebe has indicated that he and his team are prepared to give every worker fair and equitable opportunity to perform to the best of his or her ability, but will not tolerate laziness, unprofessional conducts and fraudulent practices which affect the progress of the Corporation.

“We will not countenance laziness, unprofessional conduct and fraudulent practices. If you have any of these viruses and they are below redemption or cure, see me in chambers and I will find a graceful exit for you where there will not be the opportunity that may tempt you”, he said.

Major (Rtd) Don-Chebe emphasized that it is better to spell out clearly the dos and don'ts of the Corporation so that no one can pretend or plead with ignorance in future.

He stated this at GBC's Mid-Year Review Conference in Sunyani in the Brong Ahafo Region. The conference was to serve as a platform to know the state of the Corporation, discuss and agree on a corporate plan for GBC from now to 2015.

It was aimed at transforming GBC from the old ways of broadcasting to the new technology.



• DG being interviewed by GBC reporter, Sunyani



• DOF being interviewed by GBC reporter, Sunyani

. Cont'd on page 5



A group photograph of the participants

Send-Off Party For Two TV Editors



• Mr. Lamptey & Mrs. Becky Nettey on the dance-floor



• DTV making a presentation to Mrs. Becky Nettey

Having served the Corporation for 40 years each, Mrs. Becky Nettey and Mr. S.T.O. Lamptey, two Senior Editors from Television Division, have retired honourably from GBC.

To show appreciation for their dedicated service to the Corporation, the Editing Department organized a send-off party for them with citations in Accra.

Mr. Mike Amon-Kwafo, the Director of Television, who was the chairman for the occasion mentioned that the two have played very important roles to bring GBC to where it is now.

Mrs. Betty Apau-Opong, the Deputy Director of Television, expressed her gratitude to them and urged them not to see retirement as leaving GBC for good.

Mr. Fredrick Lokko, a retired TV editor, advised young editors to emulate the good works of their senior colleagues.

Reverend Lorna Kemchand, another retired editor, described Mrs. Nettey and Mr. Lamptey, as very pleasant and hardworking leaders who will forever be remembered for their good leadership, praising them for their dedication and commitment to duty.

The occasion coincided with Mrs. Becky Nettey's birthday. She expressed her gratitude to her colleagues, adding that she will miss everybody.

Mr. Lamptey also said he was proud to have worked with GBC and advised his colleagues to work hard for the betterment of the Corporation.

I Will Not Countenance Unprofessional Conduct - Don Chebe

⇒ *Cont'd from Page 4*

He intimated that the Corporation is unfortunately perceived to be performing negatively and the only way that negative public perception can be changed is to work hard, adding that we have to meet the expectation of our viewers and listeners by giving them what they really want.

The Ag. Director of Finance, Mr. Elvis Anaba in an interview with one of the Sunyani reporters also expatiated on the imprest system from headquarter which the Regional Directors identified as one of the key challenges impeding their work.

The conference was attended by board members, divisional directors, directors from all the regions and the union representatives.



• DDs, RDs and Union Representatives at the conference



- Mrs. Bentsi-Enchill (behind the microphone) and a family member. With them is DG

The Late DOCA's Family In GBC

The family of Madam Ntiriwa Addo-France, the deceased Director of Corporate Affairs, came to GBC to inform Management formally about the demise of their beloved one.

Mrs. Bentsi-Enchill, the younger sister to Madam Ntiriwa, accompanied by Naa Kai Adjete, a family member, also briefed Management about the one week celebration in accordance with the Akan custom and tradition.

The Director-General, Major Rtd Albert Don-Chebe, on behalf of Management and staff expressed his heartfelt condolences to the bereaved family, adding that the entire Corporation was saddened about the death of Madam Ntiriwa and would prepare towards her funeral arrangement.

Madam Ntiriwa was appointed Director of Corporate Affairs on the 3th June, 2013 by GBC Board after her predecessor Madam Doris A. Kuwornu retired.

Before her appointment, Ntiriwa Addo-France was Head of Client Service and Sales with the TV3 Network and was formerly with the Multiple Concepts Group, Multi-media, an entertainment and events Company. She also worked with Lintas, an advertising agency.



- *The late Madam Ntiriwa Addo-France in her office*

She held a Bachelor of Journalism Degree in Advertising and Public Relations from the University of Missouri, School of Journalism, Missouri, USA and a post-graduate diploma in Business Administration and Office Management. She was a Marketing, Brands and Communications Consultant.

She passed away on Thursday, 12th September, 2013 at the Korle-Bu Teaching Hospital. She left behind two children, Naa Koshie France and Odartey France. She was 54 years.

One Week Celebration

Management and members of staff especially from Corporate Affairs Division, dressed in GBC attire, attended the one week celebration which was held at Tema Community 11 on Friday, 20th September, 2013.

Who Wins 'What-Do-You-Know' Champion of Champions?

2013 'What Do You Know' Champion of Champions has been held in BH-3 Studio 1 with Fred Danso-Amoako from IT Vision, Koforidua adjudged the overall best.

One after the other the six contestants gave a good account of themselves making the studio and home audiences applauded them for their excellent performances. The contestants who were drawn from the Eastern, Volta, Central and Greater Accra Regions answered difficult questions from Mr. Dan Afari Yeboah who has been the 'What Do You Know' quiz Master for years now.

They were Fred Danso-Amoako from IT Vision, Koforidua, Raymond Akpatsa from Metro Education Office, Takoradi and a native of Adaklu in the Volta Region, Eric Don Arthur from KNUST and a native of Agona Swedru, Central Region, Victor Amartey from Accra, Martina Abem from Mensah Sarbah Hall, University of Ghana and Daniel Kojo Aboagye from Accra.

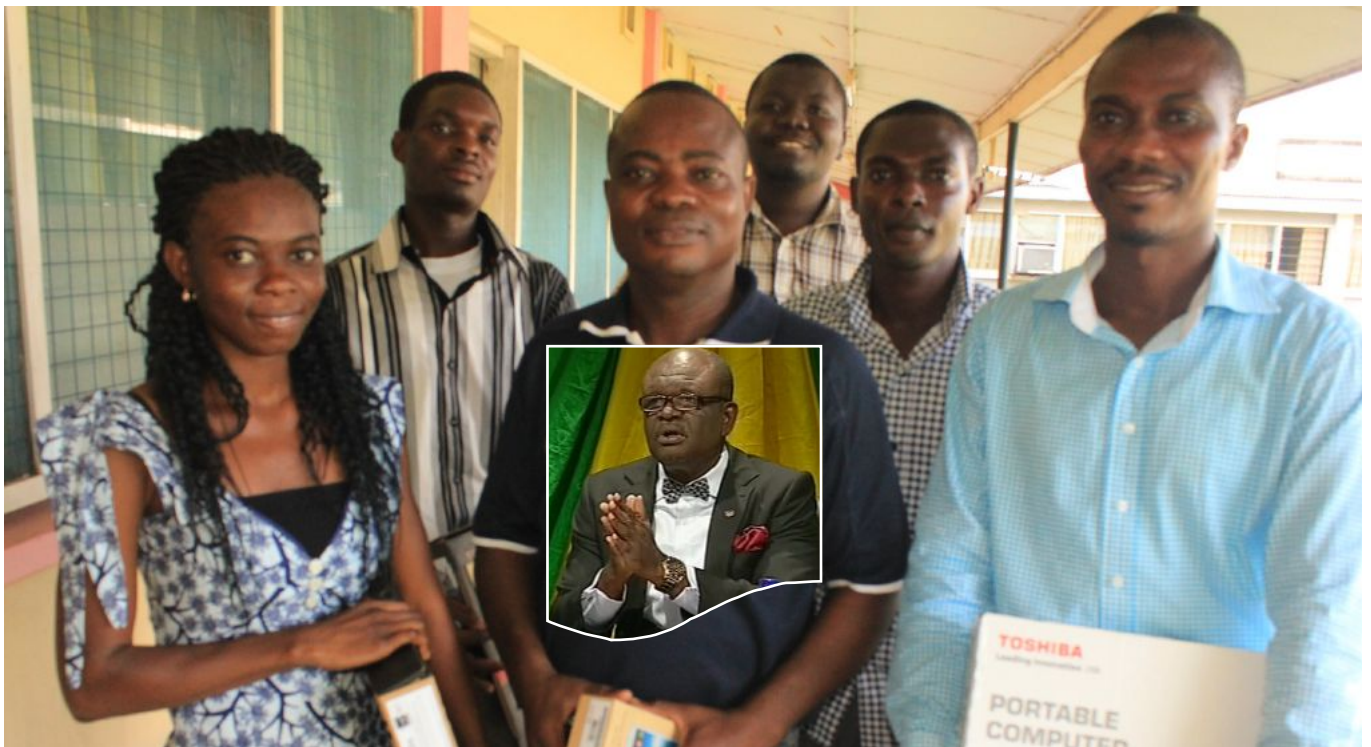
Presenting various items to the contestants including certificates of recognition, Mr. Peter Opoku Mensah, the Director of Internal Audit, congratulated each and every one of them for their excellent performance and participation.



The first, second and third prizes went to Fred Danso-Amoako, Raymond Akpatsa and Eric Don Arthur respectively. They received Executive Plus Furniture from Kpogas, a Toshiba Laptop and a Mobile Phone each. While the fourth, fifth and sixth positions went to Victor Amartey, Martina Abem and Daniel Kojo Aboaye respectively. They also had Television Sets, Toshiba Laptops and Mobile Phones each as consolation prizes.

Alfred Hughes, Francis Mensah, both from Radio Division, Joyce Ankrah and Cynthia Forkuo from Television were the producers of the competition.

'What Do You Know' is a very educative programme which sharpens the mental alertness of students.



- The Contestants in a group photograph. INSET: Mr. Dan Afari-Yeboah , the quiz-master



• The Programme Manager of STAR-Ghana, Mr. Ibrahim-Tanko (right). Next to him is Major Rtd. Don-Chebe

STAR-Ghana Supports Media Outlets

Star Ghana, a multi-donor funding agency, has awarded a grant of \$2million to 21 media organizations in the Country to enable them to work more efficiently with other civil society organizations (CSOs) on advocacy issues for greater transparency, responsiveness and accountability at all levels of governance.

The beneficiaries which were to undertake their various projects with the grants within a period of two years, comprised of seven television station, two information and Communication Technology (ICT) based projects, 11 Radio stations and the Ghana News Agency (GNA).

Some of them are Ghana Broadcasting Corporation (GBC), Shaft FM, Ankobra FM, Blogging Ghana, TV3, Multi TV, Kesmi FM, Diamond FM and Ghana Community Radio Network. The others include Skyy Media Group, International Institute for ICT Journalism, Rural Media Network, and Creative Storm Network among others.

While GBC is undertaking a documentary project on the disparities in private and public education, Kesmi FM, a Radio station based in Tamale, seeks to undertake a project aimed at raising the awareness and reducing stigma in mental health through media advocacy in northern Ghana.

Speaking at the signing ceremony in Accra, the Chairman of the Steering Committee of STAR-Ghana, Professor Akilakpa Sawyerr, said proposals were received from 64 media organizations nationwide out of which 21 were finally selected.

He said it was important to build the capacity of the media as they “are the key stakeholders of change”, hence the need to raise the quality of coverage on topical governance issues.

He, therefore, challenged the beneficiaries to put the grant received to good use for the benefit of all saying; “use it to influence policies for better service delivery”. The programme manager of STAR-Ghana, Mr., Abraham-Tanko Amidu, expressed optimism that the grant would help push the media organizations to do more in educating and informing the public about issues of importance to society.

The Chairman of the Funders committee and member of the Steering committee, Mr. Jens-Peter Dybark, challenged the media to be innovative in finding ways to help the public have a voice in the society.

The Director-General of GBC, Major Albert Don-Chebe, in his remark thanked STAR-Ghana for the support shown to the media over the last three years of its existence, adding that the resources provided would be put into good use.

Madam Ntiriwa Goes Home

A solemn ceremony has been held at All Souls' Chapel Funeral Home, Lashibi, to send home Madam Ntiriwa Addo-France. The cremation ceremony, which was done on the wishes of the late Director of Corporate Affairs, was attended by her family members, staff of GBC, Aviation Center, TV3 staff, Wesley Girls Alumni and members of staff from Charter House. She left behind two children, Naa Koshie and Odartey France and a foster child Nigel.



From right: Koshie, Nigel & Odartey France reading their tributes



Madam Ntiriwa's Children Naa Koshie & Odartey (arrowed)



A section of GBC staff



Winifred Darko Eshun, Radio, reading the tribute on behalf of GBC



Mr. Mensah Nyarkoh, Ag DOCA, leading the staff to greet the family



Wesley Girls Alumni reading their tribute



A cross section of sympathizers in front of the Church

Ladies Association Organizes Competition



From left: DG, President-GBC L/A, DTP and the late DOCA



From left: Doris Quarshie and Felicia Cudjoe



From left: Matilda K. A. Kwakye and Emilia Appiah

The GBC Ladies Association in collaboration with the 'What-Do-You-Know' team organized a special competition at the headquarters in Accra, as part of activities to commemorate the 78th anniversary of the Corporation.

The objective was to afford the general public the opportunity to know the history of the Corporation and also acquaint them with current state of affairs of GBC.

The exciting competition which was first of its kind for the GBC Ladies Association showcased five beautiful ladies who had been selected to compete for very attractive prizes.

The contestants were Celestine Avi from Human Resource Division, who took the first position with 28 points, followed by Doris Quarshie from Finance Division (Imprest) with 26 points, Felicia Cudjoe from TV Division (Technical) 25 points, Matilda K.A. Kwakye from Human Resource Division with 24 points, and Emilia Appiah from Finance Division with 18 points.

Present at the studio were the Director-General, Major Rtd Albert Don-Chebe, the Director of Technical Production, Mr. Oscar Nchor, the Acting Director of Human Resource, Alhaji Yirisah Amadu, the Director of Engineering, Mr. Augustus Yamson, the late Director of Corporate Affairs, Madam Ntiriwa Addo -France, Rt. Rev Helena Opoku Sarkordie and President of GBC Ladies Association, Gloria Laryea.

Past to Present Director-Generals Of The Corporation

01. Mr. J.B.Millar	1954-1960	10. Dr. Kofi Frimpong	1995-1999
02. Mr. Millian F. Coleman	1960-1970	11. Mr. G.K Adanusa	1999-2000
03. Mr. S.B. Mfodwo	1970-1972	12. Mr. Seth Ago-Adjete	2000-2002
04. Mr. L.W Fiifi Hesse	1972-1975	13. Madam Eva Lokko	2002-2005
05. Lt. Col. J.Y Assasie	1975-1981	14. Mr. Yaw Owusu-Addo	2005-2007 Acted
06. Prof. Kwame Karikari	1982-1984	15. Mr. William Ampem-Darko	2007-2010
07. Mr. L.W Fiifi Hesse	1984-1990	16. Mr. Kwabena Sarpong-Anane	2010-2011 Acted
08. Mr. George Aryee	1991-1992	17. Mr. Berifi Afari Apenteng	2011-2013
09. Mr. David Anaglate	1992-1995	18. Maj. Rtd. Albert Don-Chebe	May, 2013 till now

SYNOPSIS OF DURDAR (SEPT, 2013)

Rebecca Awuah Awarded: She won CNN Africa award for GBC. All the two awardees were women. DG challenged the men to wake up.

Retirement Benefit: Retirement benefits have been paid up to 2011. This has mitigated the suffering of the retirees of GBC. DG assured staff that very soon they will be given their cheques as soon as they retire from the service.

Transport Problem: Four New Toyota Pick-up vehicles have been purchased. DG complained about the general transportation situation. He said Accra is somehow better than the Regions.

Revenue Improved: The Corporation revenue has improved in September, 2013 due to some prudent measures instituted by Management.

Electricity Bills: Electricity bills have shot up by 78%. The situation in the regions has aggravated due to replacement of the postpaid with the prepaid meters. GBC is now pleading with the government to intervene.

Radio Training School: The Radio Training School is to be converted into a University College. GBC is collaborating with institutions in Ghana and abroad.

New Club House: The Lands Commission has not yet signed the document for the valuation of the land for the construction of the club house. The replacement of the club house came about as a result of the establishment of the Presidential Palace. The government is to compensate GBC for that.

Promotions: DG said petitions have been placed on his table for promotions to be done. He pointed out that promotions are done not because of number of years one has worked but by performance, eligibility, competence, excellence and whether there is a vacancy. He stated that there will not be any acting appointment any more.

Snacks Bar: A temporal snacks shop will be set up at the lawns of GBC so that members of staff and visitors can go there to refresh themselves after work.

Imprest & Duty Advance: Some staff have collected imprest and duty advance without settling it. Anyone who has taken imprest or duty advance should refund it otherwise it will be deducted from source.

Lackadaisical Attitude: Members of staff come to work any time they like. According to DG, as early as 6:30am he is in his office, adding that there should be leadership by example. You should not expect your subordinate to come to work early while the boss is always late.

Television Licence: DG said the television licence has reached a crucial state and very soon GBC will be there.

Weiija Land: The Weiija land has been encroached upon. GBC must go to court to retrieve the land.

Use of Official Vehicles: It has come to the notice of Management that some drivers use official vehicles during the weekends for their personal gains. Henceforth, all vehicles movement should be booked at DOCA's office.

Poor TV Sound and Pictures: We have 14 studios. Our competitors do not have half of what we have yet there is poor sound, pictures and sometimes the television freezes. He called on the directors to sit up.

Unpaid Adverts: Programmes which have not been paid for are being run for years on the Television and Radio. DG warned the cabals behind these deals to stop else they will be exposed.

GBC Clinic: Management is trying hard to bring the Clinic into operation. It will be outsourced to bring revenue to the Corporation. SSNIT is an example to follow.

Local Languages: Due to lack of staff in the Local Language Departments, the Director-General suggested that any member of staff who is interested in reading news on TV in any of the languages should submit his or her name for auditioning.

•Management at the durbar
(Inset) Staff listening to DG



Faces Behind Uniiq FM...Faces Behind Uniiq FM



Cecil Nii Obodai Wentum – Uniiq Breakfast Drive & Special Progs



Richard Ofoe Kugblenu (DJ Surely) – From Me To You & Special Progs



Juliet Kwakye – Mid-morning Affair and Lunch on Uniiq



Bright Aheto - Gram Time, Campus Melodies, Favourite Hymns & Anthems



George Sappor – Uniiq Breakfast Drive and Special Programmes



Nat Sowah - This Is Country (Country Music)



Kwame Insaiddo (Kwame Uniiq) – Mid-morning Affair, Drive Express



Greg Mingle - Disco Night & Passing Time With Greg

GBC Telecasts Ghana-Egypt Match Live @ The Lawns





. Mr. Jeeva Sagar (right) and his colleague in the Boardroom

India High Commissioner in BH

The India High Commissioner, Jeeva Sagar, has called on Management to discuss a bilateral relationship between Ghana and India. He pledged to continue building the good relationship between the two countries which has existed since Ghana's independence.

The Director-General, Major Rtd Albert Don-Chebe, said the Corporation is taking steps towards the migration from analogue to digital, but this stage would require some assistance from India for a smooth takeoff.



NRSC Awards Diana On Road Safety

Diana Lorden Forson, from Television Production Department, has been awarded National Best Journalist for Road Safety Reporting at the Forecourt of the State House by the National Road Safety Commission (NRSC).

The nomination was about the importance and the need for motorists especially, drivers to use seat belts at all times to prevent them from falling off in case of road accident.

In the story GTV tried to find out whether drivers especially commercial drivers knew the essence of seatbelts and their safety on the road. It was an informative, educative and a sensitization feature to educate the populace on the need to use seatbelts.



• Diana Forson displaying her award

Francisca Ashietey-Odunton Takes Office As The New Deputy Director-General



. Mrs. Francsica Ashietey-Odunton, DDG

The National Media Commission (NMC), in consultation with the President, has appointed Mrs. Francisca Ashietey-Odunton as the new Deputy Director-General of Ghana Broadcasting Corporation (GBC) for a four-year term, effective 1st November, 2013.

Mrs. Ashietey-Odunton attended Aburi Girls' Secondary School for both her Ordinary and Advanced Levels Certificates.

She pursued her university education at the Kwame Nkrumah University of Science and Technology where she obtained a Bachelor of Arts degree in Social Sciences, with a major in English.

A barrister at Law with 16 years experience, she was called to the Ghana Bar in 1997 after obtaining an LLB from the Ghana School of Law.

Mrs. Ashietey-Odunton also holds a Master's degree from the London School of Economics and is also a graduate of the United Nations University in Tokyo, Japan.

The new Deputy Director-General has been a Journalist with the Corporation for over 20 years and enters her new position with a huge experience in the broadcasting industry.

She joined GBC in 1990 as a senior production assistant attached to the Production Division where she worked on various programmes including Kyekyekule, Children's Own, Adult Education and Country Music as well as a TV presenter.

She rose to the rank of producer/director after which she was transferred to the TV Newsroom in 1994 as an editor and served in several capacities, including news reading and reporting during which she served as a presidential reporter for 8 years.

She was later promoted to the position of Chief Editor and was transferred to the Legal Division in 2010 as a Senior Legal Officer.

Until her appointment, she was the Acting Director of Legal Services.

She is married with two children.





• Major Rtd. Don-Chebe, lecturing the participants

Armed Forces Go Through Media Training In GBC

The Ghana Armed Forces Command Staff, in collaboration with Ghana Broadcasting Corporation has organized media training workshop aimed at equipping the Officers with good media practices and to improve upon their interviewing skills.

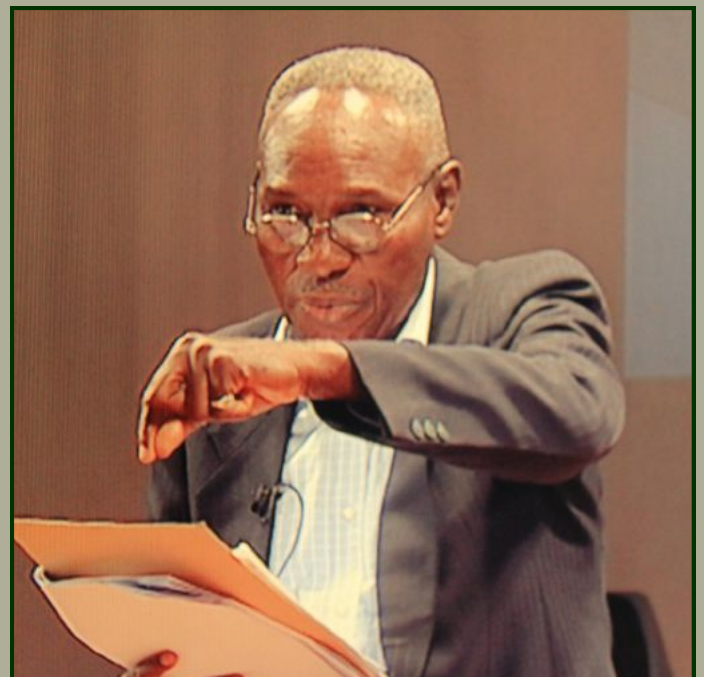
The programme brought together sixty eight Armed Forces personnel from Ghana and eleven other African countries. Twenty nine of them were from the Ghana Army, while six were from the Navy and three from the Air Force.

Some were drawn from Nigeria, Rwanda, Sierra Leone, La Cote D'Ivoire and Liberia. There were also officers from Togo, Mali, Malawi, Tanzania, Zambia and Burkina Faso.

The Director-General, Major Rtd. Albert Don-Chebe, and a Veteran Broadcaster and Media Consultant, Mr. Cyril Acolatse, took the participants through the course.

Major Rtd. Albert Don-Chebe took them through key elements of media relations programme. The topics included Developing and Sustaining Relationship with the Media, Choosing the Right Occasion to Use the Media and Developing Media Relations Strategy.

Mr. Cyril Acolatse also taught the participants interviewing techniques for dealing with the media. He advised them not to accept an interview when they did not know the topics they were going to be interviewed on, adding that being knowledgeable makes one confident. They were later tested on interviewing skills.



• Mr. Cyril Acolatse, a retired staff of GBC, lecturing the participants

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The Six Award Winners At The GJA Awards Night



Kingsley Obeng Kyereh (Radio): Journalist of the year



Conrad Kakraba (TV): Best Political Reporter



Fanny Nana Ampon (TV): Best in Human Rights Reporting



Rebekah Awuah (GBC24): Art, Ent. & Domestic Tourism



Isabella Owusu Oppong (TV): Best Reporter on Agric.



Rosemary Gaisie (Radio): Best Reporter on Disability

Kingsley Adjudged Journalist of the Year



Kingsley Obeng-Kyereh (Radio) was adjudged the Journalist of the year at the Ghana Journalists Association (GJA) 2013 awards night held at the Banquet Hall in Accra to celebrate excellence in journalism in the country.

At the announcement of the ultimate winner, staff members of GBC, family members, friends and others in the Hall started jubilating and some accorded him a standing ovation.

The 41 year old anchor of 'Behind the News' on Uniiq FM emerged tops of a keen competition from 19 other journalists to win the ultimate prize which comes with \$20,000 scholarship package from Unilever Ghana.

After receiving the award, Mr. Obeng-Kyereh, with a smile, said it was important for the media to focus on development instead of partisan politics. The winning story "where did half the ladle go?" is a revelation of the inherent dangers in the use of metallic cooking utensils and the apathy of regulatory institutions to protect public interest.

He stated that he began this campaign three years ago and it is a victory for the campaign for the media to take up issues that affect the lives of our people rather than the overconcentration on partisanship that has become part of the media today.

Born on the 15th of November, 1971, Mr. Obeng-Kyereh, the pioneer of Curios Minds on Uniiq FM, started writing when he was in the university.

He attended Bishop Boys School in Accra before entering Ebenezer Secondary School in Dansoman. In 1989, he left Bishop Boys for New Juabeng Secondary School in Koforidua where he had his O' Level certificate.

He later attended Ofori Panyin Senior Secondary School for his A' Level and completed in 1991. Kingsley entered the University of Ghana on the 14th September, 1992 and read Geography and Sociology.

After his first degree at Legon, he was sent to the Non-formal Education Division for his national service. There he was tasked with others to write the success story of the non-formal education system. It was on that assignment that he put his flair for writing to good use.

After the service period, Mr. Obeng-Kyereh started appearing on GAR (now Uniiq FM) as guest artists on Curios Minds programme, which he helped to nurture, but it was not until 2005 that he was formally engaged by the Corporation after nine years, some of which were spent as a contract staff.

Other award winners from GBC were, Kakraba Conrad (TV) - For political reporting, Fanny Nana Ampon (TV) - Best in Human Rights reporting, Isabella Owusu Oppong (TV) - Best reporter on Agriculture and Rebekah Awuah (GBC24) - Best reporter on Arts, Entertainment and Domestic Tourism.

Rosemary Gaisie (Radio) was awarded for reporting on Disability and GBC station in Tema, Obonu FM, took the Best Radio Programme award.



• A group picture of the six award winners



Training For GBC Finance Staff

The Corporation has organized a two-week workshop in Accra, studio 4, on Capacity Building for Senior Managers, Managers, Assistant Managers and Operation Officers of the Finance Division throughout the country.

The objective was to improve staff capacity for effective performance of roles and responsibilities which would result in maximizing the welfare of staff and achieve the development agenda of the Corporation.

The participants were taken through Preparation of Financial Statement, Keeping Proper Books of Accounts, Single Spine and Pay-roll Management, Leadership Skills, Bank Reconciliation, and Strategy in Revenue Mobilization.

They were equipped with new ideas of the accounting system and administration regulation which would guide them to perform their duties.

Present at the closing ceremony were the Director-General, Major Rtd Albert Don-Chebe, the Director of Technical Production, Mr. Oscar Nchor, and the Acting Director of Finance, Elvis Anaba.



• **Rev Dr. Sumney Kodjo in a handshake with one of the recipients**



• **Rev Dr. Sumney (Behind the Mic). With him is Mr. Mensah**

GBC Donates Model Wheel Chairs

GBC in Collaboration with Mission Africa Incorporated, a Non-Governmental Organization (NGO), based in Accra, has donated 100 model wheel chairs in BH-3 to some selected needy organizations in the country to make their lives meaningful.

Presenting the items, the Founder and Leader of Mission Africa Incorporated, Rev. Dr. Sumney Kodjo, said the total cost of the wheel chairs and spare parts was GH¢15,000 (Fifteen Thousand Ghana Cedis). He added that the duties on the items were too high and wished it would be duty-free since they were not for sale.

The beneficiaries were the Nsawam Orthopedic Centre, the Accra Rehabilitation Centre, the Jirapa Catholic Hospital in Upper West Region and the Physically Challenged Action Foundation in Kumasi.

Present at the function was the acting Director of Corporate Affairs, Mr. Mensah Nyarkoh, who monitored the distribution of the items and expressed his appreciation for the philanthropic gesture.

Becky Wins CNN Award



• **Rebekah Awuah (GBC24) displaying her award**



• **Rebekah Awuah in a pose**



• **Rebekah with DG (left) in South Africa for her award**

Rebekah Adwoa Awuah, GBC24, has been highly commended at the International level at the 18th CNN/Multi-choice Africa Journalists Awards held in Cape Town, South Africa.

Rebekah's story on Traditional Drumming and Dancing caught the attention of the international community and the CNN Award Committee headed by Mad Ferrial Heffajee.

Coincidentally, the same story won her the Best Reporter in Arts, Entertainment and Domestic Tourism at the 18th Ghana Journalists Association (GJA) 2013 Awards.

Rebekah started out on a three month work placement in the Radio Newsroom in 2006 and since then, she has honed her journalistic skills to become news anchor and Operations Officer for GBC24.

She holds an International Diploma in Computer Studies, a First Class Degree in Radio, Film and Television from the University of Ghana, Legon where she received the Best Documentary Film Award for 2008/2009 academic year.

She also has a Diploma in Human Resource Management, Public Relations, Marketing and Advertising from the Ghana Institute of Journalism after completing a course in Broadcasting Techniques at the GBC Radio and Television Training School.

Rebekah loves sports especially football, table tennis and volleyball. As the captain, she led the University of Ghana Ladies Soccer Team to win Gold in the 2008 Ghana University Games, held at Tamale. Her love for sports has taken her across the length and breadth of Ghana as well as other Afri-



• **Rebekah in a group photograph with other finalists**



Mr. Mensah in a handshake with Mr. Zakkour. In between them is Linda Odoi

Harry Zakkour Donates To GBC

A Businessman and Chairman of the NDC's Korle-Klottey Constituency, Mr. Harry Zakkour, has donated a brand new indoor split air-condition to GBC to be used at the Make-up room.

According to Mr. Zakkour, it was his little contribution towards the ongoing upgrading of the Corporation and promised to pay a visit to GBC again very soon.

The Acting Director of Corporate Affairs, Mr. Mensah Nyarkoh, on behalf of Management and staff, expressed his gratitude to him. A Make-up artiste, Linda Odoi, also thanked him and appealed for more.

Oforiwaa—Murder In The Name Of Tradition



• Rachael Mercy (aka Oforiwaa) at a location

In our last edition, we published a story about a new drama series being shown on GTV called 'Oforiwaa'. We wish to publish season three series of the drama and a picture of Rachael Mercy Aryin (Oforiwaa), the Protagonist in the drama, who is a student from the School of Journalism, Accra.

Oforiwaa arrives in the city to begin the 'liberated' life she is assured of or so she thinks.

She soon realizes that she is in a brothel. As she relates to the inmates of the house, she is aghast to learn about some of the situations that has led the girls into it.

These situations are vividly presented in flashbacks. Soon Oforiwaa finds herself being pressurized to join the 'business'. When she could not take the pressures anymore she runs away.

Oforiwaa finds refuge with some new found friends. Unknowingly, these friends are drug traffickers. She is arrested and imprisoned when her new friends planted dope on her on a supposed trip to La Côte D'Ivoire. By a stroke of luck she is released from prison and she gets a job as a chop bar attendant.

She meets other girls who have also escaped similar backgrounds. Soon she is introduced to Martha, a rich widow and a friend of Oforiwaa's boss who employs her as a house help in her home she shares with her son Fiifi. Oforiwaa starts a new life.

68 Students Graduate From The Radio & Television Training School

The sixth batch of participants in the Broadcasting Techniques Course have graduated from the GBC Radio and Television Training School after eight weeks of rigorous training.

The participants were taken through introductory skills and core areas in the broadcasting industry, in a course that was dubbed 'General Production Course'.

The aim of the course was to offer rudimentary skills in programming and to give participants the opportunity to acquire knowledge in the theoretical and practical aspects of broadcasting.

Some of the topics treated were, Media Law and Ethics, Sound Editing, Disc Jockeying, Talk Show Hosting, Sports Commentary, Advertising and Marketing, Interviewing, Reading Skills, Effective Communication and Public Relations.

Speaking at the closing ceremony held at the forecourt of the Engineering Training School, the Director-General, Major Rtd Albert Don-Chebe, emphasized that the Corporation had outlined a vision which included the transformation of the Engineering, Radio and Television Training Schools into a Broadcasting University College.

He explained that the University would provide broadcasting professionals with a dedicated and specialized tertiary institution which would provide topnotch tertiary programmes that would polish professionals in various broadcasting disciplines.

Major Rtd Don-Chebe, expressed optimism that the course participants had graduated with skills and knowledge that would infuse professionalism into broadcasting practice in Ghana.

The Deputy Director-General, Mrs. Francisca Ashietey-Odunton also advised them to make good use of the skills and knowledge they had acquired and wished them all the best in their endeavours.

The Acting Head of the school, Joyce Anim-Ayeko, stated that initially the course was meant for 50 people, but due to the high demand by the public it was increased to 68, consisting of 25 woman and 43 men. 'We have to turn a couple of applicants away because the class would have been too large for effective teaching', she added.

One of the students, Emelia Yayra Ahianyo (aka Kwinlia), showed her skills in music by singing her own song and others performed very exciting drama to entertain the gathering.



A group photograph of Management, resource persons and the participants



STAR-Ghana
Strengthening Transparency, Accountability
and Responsiveness in Ghana



Project

Same Curriculum, Different Opportunities

The Ghana Broadcasting Corporation (GBC) as part of its mandate to promote issue-based advocacy on public issues to ensure transparent and accountable governance is implementing a project called “SAME CURRICULUM, DIFFERENT OPPORTUNITIES” in four selected districts in Ghana.

These are Ashiaman Municipality, Ho Municipality, Obuasi Municipality and Cape Coast Metropolis.

The project is being funded by Strengthening Transparency, Accountability and Responsiveness (STAR-Ghana).

The overall goal of the project is to improve responsiveness of government and citizens to address disparities in physical learning environment between public and private schools in order to improve effective teaching and learning in schools. Specific objectives of the project include to:

- Increase public awareness on disparities in physical learning environment in public and private schools;
- Improve community support for improving physical learning environment in public schools; and
- Promote demand driven and bottom-up public discussions to improve effective teaching and learning in public schools.

GBC will execute project through evidence-based field assessment, video footage and documentaries, deliberative studio discussions, stake holder consultations and publicity for informed advancing towards closing the learning environment disparity gaps in public and private schools.

Project Overview

Same Curriculum, Different Opportunities

- Seeks to promote issue-based advocacy on effective implementation of basic education policies and programmes.
- GBC is providing media platform to champion public advocacy and influence of basic education policies and programmes.
- Project districts: Ashiaman Municipality, Ho Municipality, Obuasi Municipality and Cape Coast Metropolis.

Overall Project Objective

- To improve government and citizens responsiveness in addressing disparities in the physical learning environment between public and private schools in order to improve effective teaching and learning in schools.

Project Benefits To GBC

- Enhance the Corporate Image of GBC as pacesetter-in advocating key basic education issues
- Increase viewership/listenership and translate into more donor funds and internal generated fund e.g. advertising cash.....
- Lively, engaging and probing discussions on issues raised in documentaries will serve as catalyst for transforming GBC to become a proactive public broadcasting service entity.
- Maintains GBC’s focus as agenda setter as discussions on basic education will set the agenda for citizens to focus on other core developmental issues.
- Critical to digital broadcasting-quality programming and content to fill airspace.
- GBC will enjoy continued partnership with STAR Ghana. Effective implementation of the project may open up opportunities for support in other areas. (3rd support from Star-Ghana).... And from other donors.
- Enjoying the brand – A NOVELTY for GBC.



• Rebecca Ekpe (left), GBC/STAR-Ghana Project Coordinator/Manager



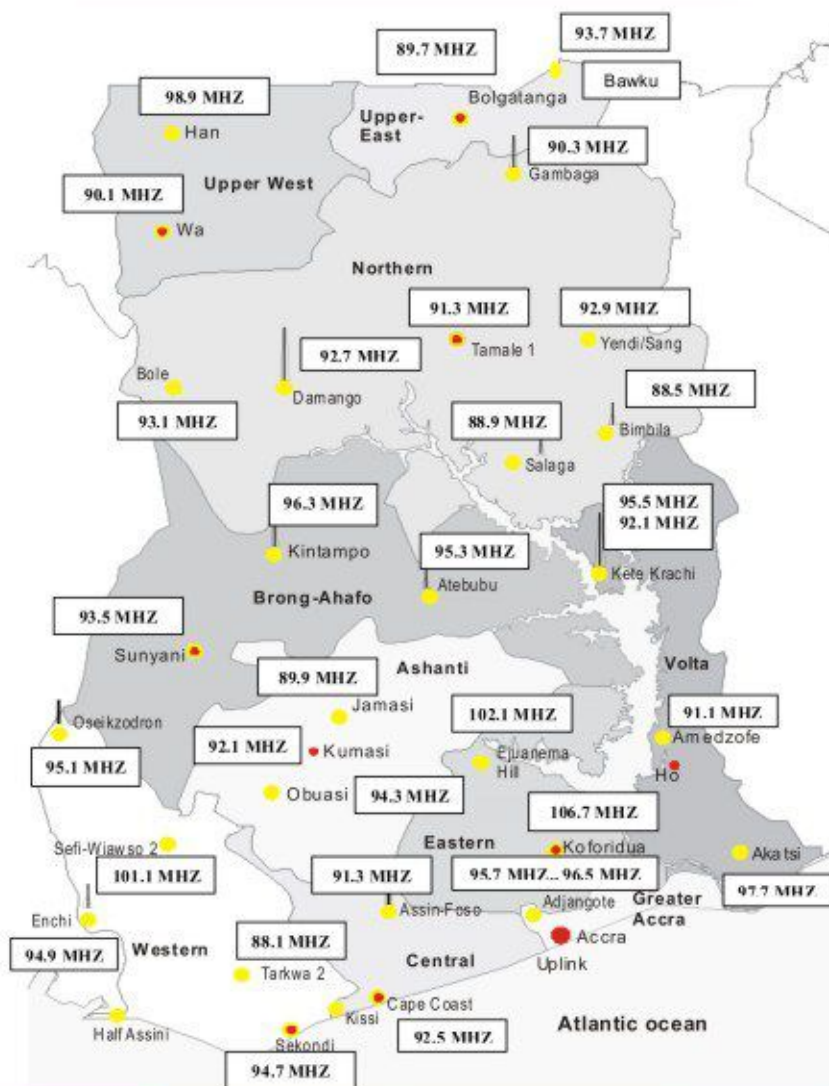
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GBC FM TRANSMITTER FREQUENCIES



The Ghana Broadcasting Corporation is a giant electronic media (Radio and Television) organization tasked with a mission to lead the broadcasting industry through quality programming, which promotes the development and cultural aspirations of Ghana as well as undertaking viable commercial activities.

GBC has one National TV Station and three Digital Terrestrial TV Channels, which are currently being piloted in Accra and Kumasi as well as one National Radio and 15 FM stations spread over the length and breath of the country.

GBC has 31 FM and TV transmitter sites. GBC also has (10) Transposer sites as well as 50 KW-HF Transmitter in Accra to serve the whole nation.

GBC's main line of business activity is the production and delivery of Television and Radio Programmes on its airwaves to consumers. The Corporation's Programmes are funded wholly from internally generated funds (IGF) mostly through adverts, sponsorship, transmission mast and space rentals.

For more information contact:

GHANA BROADCASTING CORPORATION
P. O. Box 1633
Accra, Ghana
Website : www.gbcghana.com
E-mail : publications@gbcghana.com



The Pulse of the Nation



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